## 66

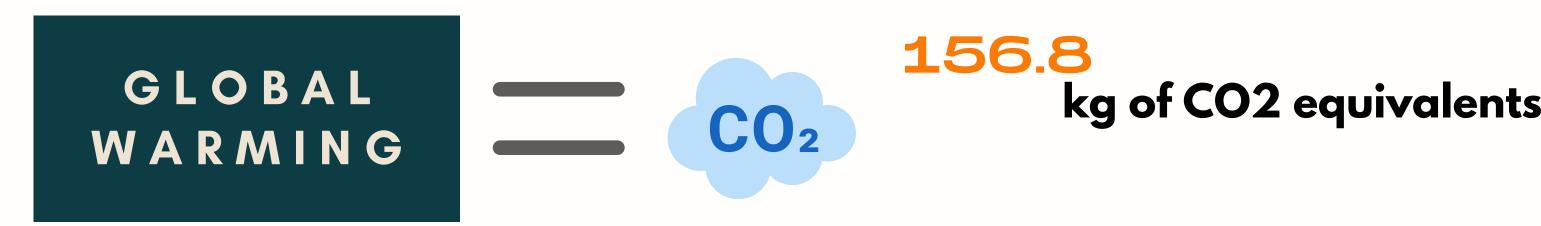
Thank you for joining the green revolution and choosing Kavalan PVC-free Sunlight Light material over traditional PVC banner.

With our LCA findings, we can now prove to you that your decision to switch from PVC banner to the more eco-friendlier and non-toxic alternative, **Kavalan**, is a wise decision.





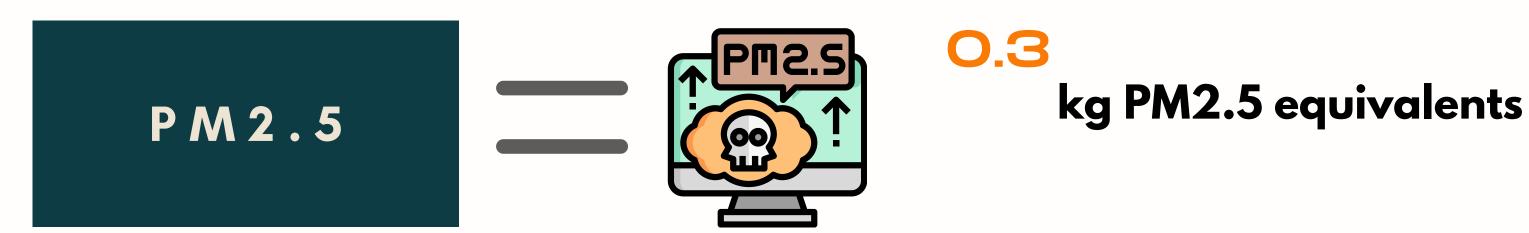
When you choose 160 sqm (1 roll of 3.2m x 50m) of Sunlight Light, the key eco savings are as follows:



Enough CO2 savings as 0.2 economy seats on a one way journey from London to New York.



That's enough water savings to provide drinking water for 2.1 adults over an entire year.



That's enough air pollution savings to prevent 0.6 fatal illnesses in one year.



FOSSIL

## kg of oil equivalents

That's enough to power a 3 series BMW on 0.3 return journeys between London and Paris.



That's the same amount of carcinogens as in 258,800 million packs of cigarettes and would save the equivalent of 13.8 years of life!

**TOGETHER WE CAN REWRITE OUR FUTURE AND MAKE THE WORLD A GREENER PLACE FOR US AND FOR OUR FUTURE GENERATIONS.** THANK YOU FOR JOINING THE KAVALAN JOURNEY.

Best regards, Kavalan & Macro